

PRIMARY CARE INTERNAL MEDICINE

PRINCIPLES AND PRACTICE

October 20 - 24, 2008
Royal Sonesta Hotel
Cambridge, Massachusetts

JOHN D. GOODSON, MD
Course Director
Massachusetts General Hospital

**Earn 41
CME
Credits**

"I am committed to providing each participant with the finest clinical continuing educational experience that Harvard has to offer."



HARVARD MEDICAL SCHOOL
Department of Continuing Education

OFFERED BY THE DEPARTMENTS OF MEDICINE AT

Massachusetts General Hospital
Beth Israel Deaconess Medical Center

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Mount Auburn Hospital

THE DEPARTMENT OF FAMILY MEDICINE AT
Cambridge Hospital

WWW.PCIM.EDU

- Visit our website! Find a detailed description of each session.
- Send specific questions to faculty members.

WE HAVE OVER 28 YEARS OF EXPERIENCE WITH THIS COURSE

- We recognize that the knowledge-base of clinical practice is expansive, dynamic and exciting.
- Our faculty review and assess essential new and old information in order to present clear recommendations based on the best data available.

OUR FOCUS IS YOUR LEARNING

- Step away from day-to-day practice demands and focus on your own professional growth.
- You will leave refreshed, informed, and invigorated.

WE USE MULTIPLE EDUCATIONAL FORMATS

- The core lectures provide comprehensive updates of specific medical topics.
- Case-based workshops allow you to work in small groups to solve clinical problems.
- Patient management sessions offer extended consideration of common clinical topics, including essential physiology and decision-making.
- Breakfast sessions provide time for participants to share experiences with fellow clinicians and for faculty to answer questions.

THIS COURSE RECEIVES HIGH RATINGS

- Past participants rate this course among Harvard's best!

THIS COURSE OFFERS VALUABLE PREPARATION FOR RECERTIFICATION

- This course provides a framework for recertification preparation.
- Our material is an excellent complement to self-study guides.

YOUR PROFESSIONAL LEARNING WILL BE DISTRACTION FREE

- Our course is independent from industry sponsorship and influence.
- We are determined to create a learning environment that is free from distraction.

COURSE OBJECTIVES

- *To address clinical issues faced daily in office practice.*
- *To provide updates from subspecialties relevant to office practice.*
- *To engage participants in problem solving case-based workshops.*
- *To introduce a framework for assessing the value of new medical information.*
- *To offer alternative strategies for patient interaction and shared decision-making.*
- *To provide practical assistance for practice innovation.*

PCIM PROGRAM FEATURES - 2008

PRACTICE INNOVATION

How can each of us change our practice environment to improve work life?

Christine A. Sinsky, MD,
Thomas A. Sinsky, MD
Medical Associates Clinic and Health Plans
Dubuque, IA

PATIENT CENTERED MEDICAL HOME

What models are in development, what are the expectations for generalists, and what are the options for reimbursement?

Christine A. Sinsky, MD,
Thomas A. Sinsky, MD

Susan Edgman-Levitan, PA
Executive Director
John D. Stoeckle Center for
Primary Care Innovation
Massachusetts General Hospital

John D. Goodson, MD
Primary Care Internal Medicine
Course Director

EDUCATING FOR CLINICAL PRACTICE

Workshop devoted to effective strategies for teaching and learning

Charles J. Hatem, MD
Director of Medical Education
Mount Auburn Hospital
Harold Amos Academy
Professor of Medicine
Harvard Medical School

CONFLICT RESOLUTION

What can we do to help resolve conflicts encountered in patient care?

Aaron Lazare, MD
Celia and Isaac Haidak Distinguished
Professor of Medical Education
Professor of Psychiatry
Chancellor & Dean Emeritus
University of Massachusetts
Medical School

HEAR WHAT YOUR COLLEAGUES HAD TO SAY LAST YEAR

- World class faculty.
- Well organized, kept on time, excellent speakers, primary care approach.
- Most highly organized course I have ever attended.
- Up-to-date information especially about major studies and recent controversies.
- Fabulous speakers, no drug reps!
- Nice mix of detailed clinical information and medical humanities.
- Every talk was clearly “state of the art” – thorough, grounded in science, yet completely practical, and always expertly presented. Thank you.
- Great job! Workshops were fabulous and the syllabus seemed quite good for the ones I did not get to attend.
- Well selected topics, well filtered, useful information.
- The speakers themselves are at the top of their respected fields.
- I thought the program was wonderful – many speakers I’ve wanted to hear all in this one course.

MONDAY, OCTOBER 20

- 7:00 **Registration**
- 7:45 **Introduction**
John D. Goodson, MD
- 8:00 **Medical headlines 2008: Evaluating recent “evidence” for clinical practice**
John D. Goodson, MD
- 9:00 **Advanced treatment choices for ischemic heart disease**
Eric M. Isselbacher, MD
- 10:00 **Coffee break**
- 10:20 **Anticoagulation in practice**
David J. Kuter, MD
- 11:20 **Peripheral vascular disease**
Michael R. Jaff, DO
- 12:20 **Session ends, lunch break**
- 1:30 **Sleep disorders**
John Winkelman, MD
- 2:15 **Approaches to depression**
John B. Herman, MD
- 3:00 **Break**

3:20 CASE-BASED WORKSHOPS A

- A1 **Thyroid disease** (repeated)
William M. Kettyle, MD
- A2 **Otolaryngology in primary care** (repeated)
R. William Mason, MD
- A3 **Dermatology** (repeated)
Bonnie T. Mackool, MD
- A4 **Supraventricular arrhythmias**
Jeremy N. Ruskin, MD
- A5 **Update in women’s reproductive health**
Randy Wertheimer, MD
- A6 **Case studies in geriatric care**
Anne R. Fabiny, MD
- A7 **Building efficient evidence-based clinical decision support using paper, computer and hand-held electronic resources**
James J. Heffernan, MD
- A8 **Stroke prevention and management**
Lee H. Schwamm, MD

4:30 Session ends, break

4:45 CASE-BASED WORKSHOPS B

- B1 **Thyroid disease** (repeated)
William M. Kettyle, MD
- B2 **Otolaryngology in primary care** (repeated)
R. William Mason, MD
- B3 **Rheumatology** (repeated)
Peter A. Merkel, MD
- B4 **Preoperative medical evaluation** (repeated)
Daniel P. Hunt, MD
- B5 **Therapeutic approaches to the knee** (repeated)
Bertram Zarins, MD
- B6 **Movement disorders**
Jang-Ho J. Cha, MD
- B7 **Skin ulcer management with demonstration**
Virginia A. Capasso, PhD
- B8 **Men’s health**
Frederic M. Goldman, MD

6:00 Daily program ends

TUESDAY, OCTOBER 21

- 7:00 **Buffet breakfast with the faculty**
- 8:00 **Clinical updates in infectious disease: Frequently asked questions**
Nesli Basgoz, MD
- 9:00 **Reflux, dyspepsia and disorders of the foregut**
Ciarán P. Kelly, MD
- 10:00 **Coffee break**
- 10:20 **Obesity management: Medical and surgical options**
Lee M. Kaplan, MD
- 11:20 **Radiology update: How to effectively employ current imaging technologies**
Kitt Shaffer, MD
- 12:20 **Session ends, lunch break**
- 1:30 **Diabetes: Old and new treatment strategies and case discussion**
David M. Nathan, MD
- 3:00 **Break**

3:20 CASE-BASED WORKSHOPS C

- C1 **Dermatology** (repeated)
Bonnie T. Mackool, MD
- C2 **Dementia** (repeated)
Alireza Atri, MD
- C3 **New models for addiction management**
Michael F. Bierer, MD
- C4 **Vulvar disorders and female urinary incontinence**
Julie Jolin, MD, May M. Wakamatsu, MD
- C5 **Menopause**
Jan L. Shifren, MD
- C6 **Occupational and environmental health**
Rose H. Goldman, MD
- C7 **Prostatitis and male pelvic pain syndromes**
Mary McNaughton-Collins, MD
- C8 **Medical care of the pregnant women for the primary care provider**
Lucia Larson, MD, Margaret A. Miller, MD

4:30 Session ends, break

4:45 CASE-BASED WORKSHOPS D

- D1 **Fluid and electrolyte abnormalities**
Eliot C. Heber, MD
- D2 **Dementia** (repeated)
Alireza Atri, MD
- D3 **Therapeutic approaches to the knee** (repeated)
Samuel H. Doppelt, MD
- D4 **Rheumatology** (repeated)
Sukran Ergin, MD
- D5 **Headaches**
David W. Chen, MD
- D6 **Case studies in office endocrinology**
J. Carl Pallais, MD
- D7 **Chronic pain management for non-cancer patients**
Richard J. Pels, MD
- D8 **Adolescent medicine**
Traci L. Brooks, MD

6:00 Daily program ends

6:30 RECEPTION

WEDNESDAY, OCTOBER 22

- 7:00 **Buffet breakfast with the faculty**
- 8:00 **Understanding the art of apology in healing**
Aaron Lazare, MD
- 9:00 **Update in clinical hematology, 2008**
Lisa Weissmann, MD
- 10:00 **Coffee break**
- 10:20 **Therapeutic options for delirium**
Theodore A. Stern, MD
- 11:20 **Neurologic exam**
Martin A. Samuels, MD
- 12:20 **Session ends, lunch break**
- 1:30 **Renewal in the practice of medicine**
Charles J. Hatem, MD
- 2:30 **Chronic lung disease**
Walter J. O'Donnell, MD
- 3:30 **Break**

CASE-BASED WORKSHOPS E

- E1 **Case studies in diabetes management**
Vera T. Fajtova, MD
- E2 **Shoulder/neck pain (repeated)**
Jeffrey L. Zilberfarb, MD
- E3 **Ophthalmology in primary care (repeated)**
Claudia Richter, MD
- E4 **Preoperative medical evaluation (repeated)**
Daniel P. Hunt, MD
- E5 **Interpersonal challenges in the doctor-patient relationship**
Elizabeth Gaufberg, MD
- E6 **Allergy and urticaria**
James A. MacLean, MD
- E7 **Foot and ankle problems**
George H. Theodore, MD
- E8 **Successful strategies for teaching and learning for clinical educators**
Charles J. Hatem, MD

5:15 **Daily program ends**

THURSDAY, OCTOBER 23

- 7:00 **Buffet breakfast with the faculty**
- 8:00 **Practice innovation: Improving office workflow**
Christine A. Sinsky, MD
- 9:00 **Active management of renal insufficiency**
David J. R. Steele, MD
- 10:00 **Coffee break**
- 10:20 **Lipid management: Mono and combination therapy**
G. Sherry Haydock, MD
- 11:20 **Osteoporosis update 2008**
John D. Goodson, MD
- 12:20 **Session ends, lunch break**
- 1:30 **Early detection of prostate cancer**
Michael J. Barry, MD
- 2:30 **Asthma: Modern combination therapy**
David M. Systrom, MD
- 3:30 **Break**

THURSDAY, OCTOBER 23 CONT.

CASE-BASED WORKSHOPS F

- F1 **Ophthalmology in primary care (repeated)**
Laura C. Fine, MD
- F2 **Shoulder/neck pain (repeated)**
Thomas J. Gill, MD
- F3 **Effective strategies for behavior change**
William C. Taylor, MD
- F4 **Congestive heart failure**
Christopher Newton-Cheb, MD
- F5 **Hypertension**
Gerald W. Smetana, MD
- F6 **Travel medicine**
Edward T. Ryan, MD
- F7 **Case studies in practice innovation**
Christine A. Sinsky, MD, Thomas A. Sinsky, MD
- F8 **Physical medicine: Case studies in the management of spine disease**
Joanne Borg-Stein, MD

5:15 **Daily program ends**

EVENING SESSION

The patient centered medical home: Functional characteristics, possible benefits and reimbursement options

Christine A. Sinsky, MD, Thomas A. Sinsky, MD, John D. Goodson, MD, Susan Edgman-Levitan, PA

9:30 **Evening session ends**

FRIDAY, OCTOBER 24

- 7:00 **Buffet breakfast with the faculty**
- 8:00 **Disease of the colon: IBS and IBD**
Josua Korzenik, MD
- 9:00 **Managing menopause amid controversy**
Carol Bates, MD
- 10:00 **Coffee break**
- 10:20 **Colon cancer: Screening, evaluation and management**
David P. Ryan, MD
- 11:20 **Lessons learned: The limits of evidence in caring for individual patients**
Albert G. Mulley, MD
- 12:20 **Course Concludes**

ACCREDITATION

Physicians: Harvard Medical School is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Harvard Medical School designates this educational activity for a maximum of 41 AMA PRA Category 1 Credit(s)[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.

RISK MANAGEMENT

4 to 8 hours of this program, depending on workshop selections, are designed to meet the criteria for Risk Management credit in Massachusetts.

Register Now! WWW.PCIM.EDU

2008 FACULTY

PROGRAM DIRECTOR

John D. Goodson, MD
Massachusetts General
Hospital

ASSOCIATE DIRECTORS

Charles J. Hatem, MD
Mount Auburn Hospital

Richard J. Pels, MD
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Albert G. Mulley, MD
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William C. Taylor, MD
Beth Israel Deaconess
Medical Center

HARVARD FACULTY

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William C. Taylor, MD
George H. Theodore, MD
May M. Wakamatsu, MD
Lisa Weissmann, MD
Randy Wertheimer, MD
John W. Winkelman, MD
Bertram Zarins, MD
Jeffrey L. Zilberfarb, MD

REGISTRATION INFORMATION

Register early, space is limited. All foreign payments must be made by a draft on a United States Bank. Telephone or mail-in registration with credit card payment is not accepted. If paying by check, please make payable to Harvard Medical School and mail with completed registration form to: Harvard Medical School - Department of Continuing Education, PO Box 825, Boston, MA 02117-0825. If paying by credit card, please register online at www.pcim.edu

Inquiries should be directed to the above address, made by phone: (617) 384-8600, Monday-Friday, 10AM to 4PM (EST), or by e-mail: hms-cme@hms.harvard.edu. Upon receipt of registration a confirmation letter will be mailed to the address listed on the form.

COURSE LOCATION

All sessions will be held at the **Royal Sonesta Hotel**, 40 Edwin Land Boulevard, Cambridge, MA 02142 (Telephone: 617-806-4200).

ACCOMMODATIONS/TRAVEL

Hotel rooms in Boston and Cambridge are limited. You are urged to make your reservations early. A limited number of rooms have been reserved at the **Royal Sonesta Hotel** until **September 29, 2008**. Please specify Promo/Group Code 85Q36G to receive a reduced room rate of \$269 Single/Double. A map of Boston listing local hotels will be sent to you with your confirmation of enrollment. For additional housing assistance, call Boston Reservations at (617) 332-4199. For information about reduced airfare, call Harvard Medical School - Department of Continuing Education at (617) 384-8600, Monday - Friday, 10AM to 4PM (EST).

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OCTOBER 20-24, 2008

COURSE # 281255
PLEASE PRINT CLEARLY

CHOOSE YOUR FEE

TUITION

- Full Fee \$1250 (USD)
 Residents*/Fellows in Training* and Allied Health Professionals \$950 (USD)

*A letter of verification from Department Chair must accompany applications for a reduced fee.

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Please check if you wish to be excluded from receiving email notices of future Harvard Medical School - Department of Continuing Education programs.

Professional School Attended _____ Year of Graduation _____

Principal Specialty _____ Board Certified? Yes No Organization Affiliation _____

WORKSHOP REGISTRATION

For each workshop below, please indicate your first choices by inserting the appropriate workshop number (A1, A2, etc) in the spaces provided. Please do not sign up more than twice for the same workshop. We will be able to assign you to at least one of the sessions.

MONDAY - OCTOBER 20		TUESDAY - OCTOBER 21		WED, OCT 22
3:20	4:45	3:20	4:45	3:45
Workshop A	Workshop B	Workshop C	Workshop D	Workshop E
1 st Choice _____	1 st Choice _____	1 st Choice _____	1 st Choice _____	1 st Choice _____
2 nd Choice _____	2 nd Choice _____	2 nd Choice _____	2 nd Choice _____	2 nd Choice _____
3 rd Choice _____	3 rd Choice _____	3 rd Choice _____	3 rd Choice _____	3 rd Choice _____
4 th Choice _____	4 th Choice _____	4 th Choice _____	4 th Choice _____	4 th Choice _____

THURSDAY - OCTOBER 23 3:45 - Workshop F
1st Choice _____ 2nd Choice _____ 3rd Choice _____ 4th Choice _____

Workshops are assigned on a first-come, first-serve basis. See program for specific workshop titles.

PAYMENT INFORMATION

- Check is enclosed. Please make your check payable to Harvard Medical School and mail it with this registration form to: HMS-CME, P.O. Box 825, Boston, MA 02117-0825

REFUND POLICY - A HANDLING FEE OF \$60 IS DEDUCTED FOR CANCELLATION.

REFUND REQUESTS MUST BE RECEIVED BY MAIL OR FAX ONE WEEK PRIOR TO THE COURSE. NO REFUNDS WILL BE MADE THEREAFTER.

Registrations paid by credit card must be made online at www.pcim.edu